



STUDENT
EXPERIENCE
NETWORK



2022 STUDENT COMPS DESIGN PRIZE

BACKGROUND

The Student Experience Network (formerly TAG) manages a series of national competitions for tertiary students across Australia and New Zealand. The major comps include the National Campus Music Competition, which has been held successfully for over 30 years; the Photo and Video Comp which evolved from the National Campus Art Prize, first held in 1984; and the Writing Prize which is the new kid on the block - first introduced in 2019.

Details of the Comps can be found on their websites:

www.campusmusic.com.au
www.campusphoto.com.au
www.campuswriting.com.au

Each year, our member organisations actively promote the comps to students through a wide range of channels including:

- social media - instagram, facebook, twitter
- digital media - on-campus screens, PC screensavers, video channels, e-newsletters
- print media - student magazines, campus posters, newsletters
- on campus - banners, signs, merchandise

THE CHALLENGE

Are you a savvy designer? Do you have an eye for graphic design that is edgy, memorable and practical? Here's your chance to show us what you can do, and maybe pick up a cool \$1K for your efforts. You'll also have the glory of seeing your designs in use around the country (great for your CV!). This could kickstart your career as a designer.

You will need to submit an overall design and 'feel' for the national comps, together with how that design can be used for each of the major comps. It's likely you'll propose graphic elements, a typeface or two, and a colour palette. (We get into the specific requirements below).

Importantly, if your design has what it takes, after you've basked in the glory you'll need to be available to refine your work and take on any additional design work we require (paid, of course). Don't worry, we get it – you're a student and you'll need to manage that work/study balance.



WHAT WE'RE LOOKING FOR

Here's what you'll need to provide to us:

- An overall design for the national comps for use on websites and in all communications. The words 'National Campus Competitions' must be included. To be supplied as a jpg or png, 1MB max.
- Design treatment for each of the 3 major comps with these words included: 'National Campus Music 2022' / 'National Campus Photo & Video 2022' / 'National Campus Writing 2022.' To be supplied as a jpg or png, 1MB max.
- Colour palette and ideas for backgrounds, graphic elements.
- Proposed typeface/s and any specific instructions (kerning, leading etc).

Here's some other elements you may want to give us (these are optional)

- A brief rationale for your design
- Examples of application of the design - electronic, web, print
- Ideas on how to integrate major sponsor, *Furphy*, and supporting sponsor, *Red Bull*

WHAT YOU'LL WIN

If you are the chosen one, your bank account will look \$1000 healthier. We'll also require occasional design modifications, which we'll pay you for at an agreed rate. Above all, you'll win the kudos of seeing your design being applied to all manner of things across Australia and NZ.

HOW TO ENTER

Read what we need, then get creative. Once you have your entry ready, you'll need to email it to students@tertiaryaccessgroup.com.au together with a bribe (just kidding). Make sure you take note of the file size limits and include all of your contact details so we know where to send the bag of cash if you win. 😊

Entries close on **FEBRUARY 20th, 2022**. Yes, that does seem years away but don't forget you'll have obligations over the break like shopping for presents and catching up with family and breaking new year's resolutions so... best get to it soon.

NEED TO KNOW MORE?

Ah... so you're the 'details' type. Start by reading *all* of this document. If you still have questions, you can email us at the above address. You can also keep an eye on the SEN website and our socials...

https://www.instagram.com/campusmusic_/
https://www.instagram.com/campusphoto_/
https://www.instagram.com/campuswriting_/

<https://www.facebook.com/campusmusiccomp>
<https://www.facebook.com/campusphotocomp/>
<https://www.facebook.com/campuswritingcomp>



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THE FINE PRINT (yep, you need to read this)

What the words mean:

Entrant	An eligible student who is enrolled at an Australian or New Zealand tertiary institution, who submits an entry
Entry	A submission received by SEN from a student prior to the closing date that meets the minimum entry requirements
Design Competition	The call for submissions (entries) to be judged and the subsequent declaration of a winner
Organiser	Representatives of the Student Engagement Network, also referred to as SEN
Prize	A once-only payment to the value of AU\$1000
SEN Member	A tertiary institution which holds registered membership with SEN and has paid the required annual fee
SEN	SEN stands for Student Experience Network, a not-for-profit co-operative owned and run by its member organisations which include universities, student unions, student guilds and associations, campus sports associations, and campus organisations. SEN was formerly known as Tertiary Access Group (TAG).

And here's what you're agreeing to (the 'Terms and Conditions'):

1. To enter, the Entrant must be an enrolled student (at 1 November 2021) at a tertiary institution which is a SEN Member. Entries will be accepted from final-year students who are due to complete their study in 2021. This does not include students who choose to defer, take leave of absence, withdraw, or discontinue study for any other reason. Entrants will need to provide proof of enrolment to the Organiser if requested.
2. To be considered for judging, an entry must include:
 - a) An overall design concept incorporating the required wording, plus
 - b) a design concept addressing treatment of the three major national competitions, plus
 - c) nominated design elements – typefaces, colours, images, graphics.
3. Entries need to be submitted by email to students@tertiaryaccessgroup.com.au with designs included as image attachments – either jpg or png files. No individual attachment should be larger than 1MB file size.
4. An individual may submit more than one entry providing the entry meets all terms and conditions as stated here. Additional entries should be submitted by separate email.

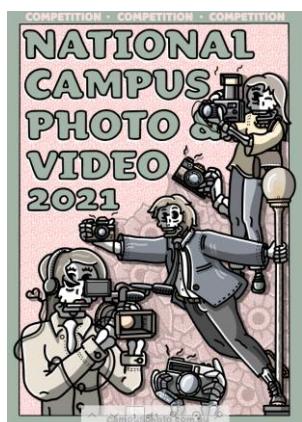


5. Entries will be received until 11.59pm on Sunday 20 February, 2022. Late entries will not be considered. The Organiser does not accept any responsibility for late or lost entries regardless of the reason. Proof of sending is not proof of receipt. The Organiser will acknowledge receipt of submissions by return email.
6. Eligible submissions will be judged by a panel appointed by SEN using criteria of:
 - Originality and creativity
 - Practical application and functionality
 - Design aesthetic
7. In entering the Design Competition, the Entrant agrees to assign their right title and interest in the submitted designs to SEN. The Entrant will not be entitled to receive any royalties or other consideration now or in the future for such assignment, other than the competition Prize detailed in Section 10. SEN will own the design on a worldwide and exclusive basis in perpetuity, including the right to use the design for promotional purposes and any other use or purpose. Where an Entrant's work is not selected as the winner, ownership of the designs and all intellectual property rights in such designs will revert to the entrant.
8. The Organiser reserves the right to declare any Submission ineligible if in its opinion, the entrant has not complied with the terms and conditions.
9. The Organiser reserves the right to not award a prize if, in the view of the judging panel or Organiser, the entries are deemed to be unsuitable.
10. The Entrant deemed to be the winner will receive a one-off payment to the value of AU\$1000, to be provided within 30 working days of notification of the winner. The method of payment will be at the discretion of the Organiser. This does not constitute an employment contract and the provision of any further design opportunities is at the sole discretion of SEN.
11. In submitting an entry, and Entrant declares that the entry is entirely their own original work which does not breach or be in violation of any copyright or other rights of third parties. SEN will not be in any way liable for any non-original work submitted and the Entrant agrees to indemnify and hold SEN harmless from any such claim. SEN reserves the right to further develop the winning Entrant's design to suit SEN.
12. The Design Competition may be cancelled at the sole discretion of SEN for any reason and at any time, and SEN reserves the right to change or modify the rules or procedures for any reason and at any time.
13. Entrants will be deemed to have accepted these rules and to agree to be bound by them when entering this Design Competition.

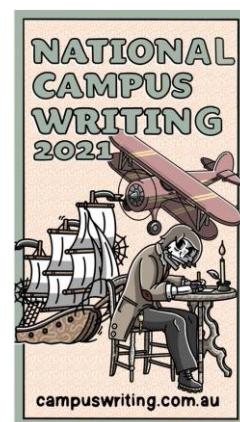


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EXAMPLES OF 2021 MATERIALS



NATIONAL
CAMPUS
PHOTO &
VIDEO
2021



Campus Photo & Video Competition
27 September at 22:20

! SUBMISSIONS CLOSING SOON !

This years submissions for the major prize and people's choice are closing on the 1st of October.

That gives you just THREE days to make sure your submissions for #Photography, #Videography and #Portfolio ready to undergo judges-section and Peoples Choice voting to give you the chance to win \$5,000 in prizes!

... See more

SUBMIT NOW



campusmusic_

Follow

487 posts 805 followers 1,027 following

Campus Music Competition

2021 marks 31 years of the comp. Open to all genres of performers with at least 1 currently enrolled tertiary student of eligible AU/NZ campuses.

linktr.ee/campusmusic